



**New Jersey**  
APPLESEED

## Sponsorship/Exhibition Information At-A-Glance

	<u>Premier Lead Sponsor</u>	<u>Choice Sponsor</u>	<u>Standard Sponsor</u>	<u>Premier Exhibitor</u>	<u>Standard Exhibitor</u>	<u>Ad-on Cocktail Host</u>	<u>Ad-on Luncheon Host</u>	<u>Ad-on Break or Breakfast Host</u>
Co-Chair Role	Yes	No	No	No	No	No	No	No
Speaking	Yes	Yes	Yes	No	No	No	No	No
Firm Pass	6	5	4	2	2	2	2	2
Client Pass*	7	6	5	3	N/A	N/A	N/A	N/A
Logo on homepage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Firm description	100 words	100 words	100 word	50 words	50 words	No	No	No
Logo on marketing & email campaigns	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on agenda	Yes	Yes	No	No	No	Yes	Yes	Yes
Logo on program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Event signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Custom email	Yes	Yes	Yes	Yes	No	No	No	No

\*Client passes can be used for government officials, government employees, non-vendor planners & administrators. Qualification must be confirmed in advance



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	<u>Premier Lead Sponsor</u> continued	<u>Choice Sponsor</u> continued	<u>Standard Sponsor</u> continued	<u>Premier Exhibitor</u> continued	<u>Standard Exhibitor</u> continued	<u>Ad-on Cocktail Host</u> continued	<u>Ad-on Luncheon Host</u> continued	<u>Ad-on Break or Breakfast Host</u> continued
Blog Piece	Yes	Yes	YES	No	No	No	No	No
Social Media	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Tabletop	Yes	Yes	Yes	Yes	Yes	No	No	No
Attendee List	Yes	Yes	Yes	No	No	No	No	No
Advance Attendee List w/Contact	Yes	No	No	No	No	No	No	No
Updated Attendee List w/Contact	Yes	Yes	No	No	No	No	No	No
Host Branding	N/A	N/A	N/A	N/A	N/A	Yes	Yes	No
Host Event Signage	N/A	N/A	N/A	N/A	N/A	Yes	Yes	Yes
Program Advert	Yes Full Page	Yes ½ Page	No	No	No	Yes Full Page	Yes ½ Page	Yes ¼ Page
Xtra Pass Discount	Yes 25%	Yes 20%	Yes 15%	No	No	No	No	No
Host Event Passes	N/A	N/A	N/A	NA	N/A	10	No	No

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